

GDPA 2020 PARTNER AND EXHIBITOR PROSPECTUS



GDPA's 12th Annual Dermatology PEARLS CME CONFERENCE

SEPTEMBER 10-12

Join us for our
Virtual Online Live Conference

Get more information at GaDermPA.org



Dermatology PEARLS is a three day medical education program designed as a comprehensive training program for Physician Assistants and Nurse Practitioners working in the dermatology specialty.



Letter from the Executive Director

Dear Industry Sponsors,

On behalf of the GDPA, it is my pleasure to invite you to participate in the 12th Annual Dermatology PEARLS Conference.

Since our inception in 2009, our meeting has focused on expanding educational opportunities for PAs and NPs who work in the specialty of dermatology. Demand for education from these prescribers continues to increase with 240 prescribers in attendance at our 2019 meeting. We have experienced sell-out attendance for two years running and will be expanding our capacity in 2020 to accommodate the growing need for more registration spots from our attendees.

Dermatology PEARLS is a three-day medical education program designed to appeal to PAs and NPs of all experience levels. Conference attendees come from across the United States, with many choosing to return year after year. Each year we recruit engaging dermatology thought leaders to

present outstanding educational sessions on a wide range of practice pertinent topics. We differentiate our meeting by incentivizing our attendees to interact with Exhibitors and Sponsors to keep attendees engaged throughout the day and maximizing attendance at our Product Theaters.

The 12th Annual Dermatology PEARLS will take place on **September 10-12, 2020, as a Virtual Online Live Conference.** Our Virtual Conference platform will allow industry to request and make individual appointments to meet via private video chat with attendees. It will provide our industry participants an Exhibit Hall and time format that will maximize interaction between the meeting participants and company representatives through extended breaks.

We invite you to become a sponsor of Dermatology PEARLS 2020 and increase awareness of your products and services to our attendees. This prospectus will detail

the many advantages of sponsorship and the benefits available to our sponsors. There are additional opportunities for partners to become involved in our annual event; please contact Rose Hawker via email at GDPA@events-made-simple.com if you have any questions or wish to make further inquiries. Also, please feel free to reach out directly to me via email at Matthew@Elevate-Derm.com or by calling 888-688-5251, Ext 2.

We look forward to seeing you in Atlanta,

Matthew Brunner MHS, PA-C, DFAAPA
Executive Director & CME Planner
Georgia Dermatology PAs



SPONSORSHIP OPPORTUNITIES

For additional information on the below mentioned opportunities please call 888-688-5251, Ext. 1

SPONSORSHIP LEVEL BENEFITS (Includes Cost of Exhibit Table)	DIAMOND (4 AVAILABLE) \$50,000	PLATINUM (2 AVAILABLE) \$35,000	EMERALD \$20,000	GOLD \$15,000	SILVER \$7,500	BRONZE \$5,000	EXHIBITOR \$2,000
Full Page Ad in Attendee Syllabus or Sponsorship of Syllabus	*						
Advisory Board [Virtual]	*	*					
PM Product Theater or Virtual Relaxation Station Host	*						
AM Product Theater		*					
List of Emails for Pre-Registration / Post-engagement follow up. [2 Time Use Only]	*	*					
Branding Opportunity: Logo on Conference Landing Page Carousel of Sponsors	*	*	*				
Premiere Placement of Exhibit Space	*	*					
Insert in Conference Material Packs (Physically Delivered to Attendees)	*Up to Two (2)	*Up to Two (2)	*One	*One			
Sponsorship: Virtual Poster Session				*			
Recognition of Sponsorship Level on Virtual Conference Platform	*	*	*	*	*	*	*
Recognition on Attendee Syllabus	*	*	*	*	*	*	*
Recognition on GDPA Website	*	*	*	*	*	*	*
Scientific Poster Submission(s)	*Up to Four (4)	*Up to Two (2)	*One	*One	*One	*One	
Full Access Badges [Allows access to Education Sessions & One on One Video Meetings]	*Up to Four (4)	*Up to Two (2)	*One	*One	*One	*One	
Exhibitor Badges [Allows access to Exhibits]	*Up to Six (6)	*Up to Five (5)	*Up to Four (4)	*Up to Four (4)	*Up to Three (3)	*Up to Two (2)	*Up to Two (2)
Virtual Exhibit Space [Host Videos, PDFs, and Video Interaction with Attendees]	*	*	*	*	*	*	*
Recognition on Conference Post-meeting Email	*	*	*	*	*	*	*
Electronic Lead Retrieval	*	*	*	*	*	*	*

Additional Full Access Badges: \$400 per badge. (Allows access to Education Sessions and Exhibits)



GDPA's 12th Annual Dermatology Pearls CME CONFERENCE

SEPTEMBER 10-12

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Elevate Medical Education LLC
Executive Director & CME Planner:
Matthew Brunner, MHS, PA-C, DFAAPA

www.gadermpa.org

Join us for our Virtual Online Live Conference

Contract for Virtual Exhibit Space

PLEASE COPY THIS PAGE, complete and mail back with payment to:

GDPA , 6547 Preakness Pass, Bulverde , TX 78163

QUESTIONS: Contact Rose Hawker
Phone: 830-980-8489 Fax: 830-438-5425
E-mail: GDPA@events-made-simple.com
GDPA Tax#27-0765626

Please type or print.

Company Name _____

(As it should appear on printed materials)

Primary Contact

First Name _____

Last Name _____

Title _____

Contact E-mail _____

Co. Mailing Address _____

City _____

State _____ Zip _____

Primary Contact Phone _____ / _____ / _____

Fax _____ / _____ / _____

Payment Fee Schedule

Exhibit Table Fee: \$2,000 each (No refunds for cancellations or no shows.)

Exhibit Table Fee \$ _____

Please make check payable to GDPA. (credit cards are not accepted)

Company name must appear on check.

Check # _____

Date _____ / _____ / _____

Signature of Authorized Representative

Print Name: _____

I am an authorized representative of the Company named above with the full power and authority to sign and deliver this contract.

Exhibitor Representative Information:

You are required to submit the GDPA Badge Request Form to gdpa@events-made-simple.com by August 19, 2020.