

GDPA 2019 PARTNER AND EXHIBITOR PROSPECTUS



GDPA's 11th Annual Dermatology Pearls CME CONFERENCE The Westin Buckhead Hotel Atlanta, Georgia



OUTSTANDING LECTURES, ENGAGING FACULTY
AND SURGICAL WORKSHOPS

SEPTEMBER • 5-7, 2019

www.GaDermPA.org



Dermatology PEARLS is a three day medical education program designed as a comprehensive training program for Physician Assistants and Nurse Practitioners working in the dermatology specialty.

Letter from the

Executive Director



Dear Industry Sponsors,

On behalf of the Georgia Dermatology Physician Assistants, it is my pleasure to invite you to participate in the 11th Annual Dermatology PEARLS Learning Symposium. Since our inception in 2009, our meeting has focused on expanding educational opportunities for PAs and NPs who work in the specialty of dermatology. Demand for education from these prescribers continues to increase with 220 prescribers in attendance at our 2018 meeting.

Dermatology PEARLS Learning Symposium is a three-day medical education program designed to appeal to PAs and NPs of all experience levels and is marketed nationwide through: direct mail, email campaigns, social media, and professional journal advertisements. Conference attendees come from across the United States. Our focus for this CME accredited program is to recruit engaging speakers from within the dermatology specialty to present outstanding educational sessions on medical, surgical, and cosmetic dermatology topics. We also differentiate our meeting by hosting our attendees in a location that minimizes daytime distractions while offering plentiful evening options to keep attendees engaged throughout the day and maximizing attendance at our mealtime Product Theaters.

The 11th Annual Dermatology PEARLS will take place September 5-7, 2019 at the Westin Buckhead Hotel in Atlanta, Georgia. This conference hotel is situated within the Buckhead Community of Atlanta, adjacent

to Lenox Mall, and offers easy access to the Atlanta Hartsfield-Jackson International Airport. It will offer our industry participants an Exhibit Hall and time format that will maximize interaction between the meeting participants and company representatives through extended coffee breaks as well as a welcome event with exhibitor participation.

We are pleased to invite your company to become a sponsor of Dermatology PEARLS and support the educational needs of dermatology PAs and NPs, while increasing awareness of your products and services. This prospectus will detail the many advantages of sponsorship and the benefits available to our sponsors. In addition, there are additional opportunities for industry to become involved in our annual event. Please contact Rose Hawker with Events Made Simple at GDPA@events-made-simple.com if you have any questions or wish to make further inquiries. Also, please feel free to reach out directly to me msikespac@outlook.com or by cell 770-712-9092.

We look forward to seeing you in Atlanta!

Martha L. Sikes, MS, RPh, PA-C
Executive Director & CME Planner
Georgia Dermatology Physician Assistants



SPONSORSHIP OPPORTUNITIES

	DIAMOND (UP TO 2 AVAILABLE) \$50,000	PLATINUM (LIMITED AVAILABILITY) \$35,000	GOLD \$15,000	SILVER \$7,500	EXHIBITOR \$2,600
SPONSORSHIP LEVEL BENEFITS					
Welcome Event Co-Sponsor Recognition	*				
Advisory Board [Excludes AV & Food & Beverage]	*				
Breakfast or Lunch Product Theater	* First Choice	*			
Branding [Choose One]: Conference Bags, Badge Neck Wallets, Lanyards, Syllabus, Keycards, Mobile App	* First Choice	*			
Pre-Function Window Cling	*	*	*		
Bag Insert [Limited to One]	*	*	*		
Sponsorship [Choose One]: WiFi, Friday Breakfast or Coffee Break			*		
Sponsorship [Choose One]: 20 Attendees Registration Scholarships or Coffee Break				*	
Recognition on Conference Program	*	*	*	*	
Recognition on Attendee Syllabus	*	*	*	*	
Recognition on GDPA / Conference Website	*	*	*	*	
Scientific Poster Submission(s)	* Up to Four (4)	* Up to Two (2)	* One	* One	
Full Access Badges [Allows access to Education Sessions, Welcome Event & Exhibits]	* Up to Four (4)	* Up to Two (2)	* One	* One	
Exhibitor Badges [Allows access to Welcome Event & Exhibits]	* Up to Six (6)	* Up to Five (5)	* Up to Four (4)	* Up to Three (3)	* Up to Two (2)
Exhibit Space	*	*	*	*	*
Recognition on Conference Signage	*	*	*	*	*
Lead Retrieval Device	*	*	*	*	*

Additional Opportunity: Satellite Symposium \$12,500
[Excludes AV & Food & Beverage]

Note: Meal selections, conference logos, colors, conference bags and miscellaneous items will be selected and approved by GDPA planning committee. Acknowledgement of sponsorship on all conference related printed materials.

For additional information on any of the above mentioned opportunities please call 1-830-980-8489 or email: gdpa@events-made-simple.com

SPONSOR AND EXHIBITOR RULES AND REGULATIONS

Exhibit Space: Tabletop exhibit space is available in the exhibit hall and pre-function area for \$2,600.00 per table. Exhibit table fee allows for one (1) 6 foot table top display with two (2) badges for representatives for exhibit hall access only. Each exhibitor (excluding non-profits) will receive one (1) lead retrieval for scanning attendee badges during exhibit hall hours only.

Due to limited space exhibitors will confine themselves to tabletop use ONLY, no large exhibit pop ups allowed unless approved by GDPA.

Large exhibit display requests MUST be approved three (3) months prior to event. Photo and dimensions of large exhibit displays must be sent to gdpa@events-made-simple.com for review and approval. Additional booth fees for large exhibit displays will apply.

Every effort will be made to provide each company with their booth number thirty (30) days prior to Conference date however; it is not necessary to have a booth number in order to ship materials.

All exhibitor materials must be stored under assigned tables; aisles must be kept clear of boxes and trash. It is the Exhibitor's responsibility to provide signage and materials, and also request electrical connections if needed.

Registration: GDPA registration desk opens Thursday, September 5, 2019 in the Grand Ballroom pre-function area at The Westin Buckhead. Each Exhibitor will receive badges and participant list at registration. Lead retrievals will be delivered to each exhibit table at 2:00pm.

Exhibit Hall located Grand Ballroom CDE and Pre-function

The Westin Buckhead
3391 Peachtree RD, NE
Atlanta, GA 30326

Exhibitor Setup

Thursday, September 5 – 10:00am to 2:30pm

Exhibit Hours

Thursday, September 5 – 3:00pm to 7:00pm

- 3:00pm to 3:30pm Coffee Break with Exhibitors
- 5:30pm to 7:30pm - Welcome Event and Charity Fundraiser in conjunction with Exhibit Hall. Conference Attendees, Faculty and Exhibitors invited.

Friday, September 6 – 9:00am to 3:15pm

- 10:00am – 10:30am - Coffee Break with Exhibitors
- 2:45pm – 3:15pm - Coffee Break with Exhibitors
- 3:15pm – Exhibit Hall CLOSED

Times and table locations are subject to change, check GDPA website for updates at www.GaDermPA.org.

Shipping and Receiving of Packages: Details will be posted on the GDPA website at www.GaDermPA.org. In order to better serve your needs, all inbound and outbound freight shipments for the GDPA Dermatology PEARLS Conference are required to be sent through the Official Show Organizer (OSO). GDPA has appointed Shepard Exposition Services (SES) as their OSO. SES can be reached at 404-720-8694. Please note that any freight sent directly to The Westin Buckhead may be turned away at the owner's expense.

Liability: Exhibitors are responsible for submitting an executed release of liability for themselves and /or its third party representative in charge of providing installation and dismantling services prior to set-up. If Exhibitor fails to deliver the release, they will be prohibited from utilizing exhibition premises. The release must include the following language: *"To the fullest extent legally permissible Exhibitor agrees: (i) it shall be fully responsible to pay for any and all damage to property owned by Hotel, or their affiliates or any of their respective owners or managers that results from any act or omission of Exhibitor, (ii) to defend, indemnify and hold harmless, Hotel and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property; and*



(iii) its liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of an accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees."

Exhibitor Loss and Damage Hold Harmless: "[EXHIBITOR] hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Events Made Simple, LTD, Georgia Dermatology Physician Assistants (GDPA), The Westin Buckhead Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Georgia Dermatology Physician Assistants (GDPA), the Hotel, its employees and agents.

Insurance: [EXHIBITOR] shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage.

The Westin Buckhead Hotel, its owners, its operators shall be included in such policies as additional named insurers. In addition, [EXHIBITOR] acknowledges that neither GDPA, Events Made Simple, LTD, The Westin Buckhead Hotel, its owners, its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of [EXHIBITOR] to obtain business interruption and property damage insurance insuring any losses by [EXHIBITOR]."

Security: The Westin Buckhead Hotel does not provide security. Each exhibitor must make provisions for safeguarding goods, materials, equipment, and display at all times. Doors will NOT be locked during scheduled meeting times.

Due Date: All exhibitor contracts are due no later than **July 5, 2019**. Exhibit space is limited and on a first come first serve basis, early submission of contracts and payments is highly recommended to secure your space.

Late Registration Fee: Exhibit space requested after **July 5, 2019** will be at a fee of \$3,000 per table and based on space availability.

Payment: Full payment of the exhibit space fee must be submitted with the signed contract. Deposits will not be accepted to hold exhibit space. Faxed contracts will not be accepted to hold exhibit space.

Cancellation: No refunds will be issued for exhibit space cancellations or no shows.

Hotel Reservations: GDPA has secured a block of rooms at The Westin Buckhead Hotel at special group rate of \$195.00 plus tax, plus a \$5.00 Georgia State Hotel-Motel fee per room per night. Please book your room reservation directly with Hotel by calling 1-404-365-0065. Please ask for GDPA room block. Conference Organizers assume no responsibility beyond securing reduced rates on behalf of the GDPA. Cut-off date is August 12, 2019 or until entire room block has been filled whichever comes first. This Hotel is in a prime location and therefore we ask that you do not delay in booking your room reservation.



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The Westin Buckhead Hotel
Atlanta, Georgia

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IOE Properties, LLC d/b/a MSDS
Associates:

Executive Director & CME Planner:
Martha Sikes, MS, RPh, PA-C
msikespac@outlook.com



Georgia Dermatology
Physician Assistants

www.gadermpa.org

Contract for Exhibit Space

PLEASE COPY THIS PAGE, complete and
mail back with payment to:

GDPA , 6547 Preakness Pass , Bulverde , TX 78163

QUESTIONS: Contact Rose Hawker
Phone: 830-980-8489 Fax: 830-438-5425
E-mail: GDPA@events-made-simple.com
GDPA Tax#27-0765626

Please type or print.

Company Name_____

(As it should appear on printed materials)

Primary Contact

First Name_____

Last Name_____

Title_____

Contact E-mail_____

Co. Mailing Address_____

City_____

State_____ Zip_____

Primary Contact Phone _____/_____/_____

Fax _____/_____/_____

Payment Fee Schedule

Exhibit Table Fee: \$2,600 each (No refunds for cancellations or no shows.)

Exhibit Table Fee \$_____

Please make check payable to GDPA. (credit cards are not accepted)

Company name must appear on check.

Check #_____

Date_____/_____/_____

Signature of Authorized Representative

Print Name:_____

I am an authorized representative of the Company named above with
the full power and authority to sign and deliver this contract.

Exhibitor Representative Information:

You are required to submit the GDPA Badge Request Form
to gdpa@events-made-simple.com by August 19, 2019.